

Top Dog Leads

Pay-Per-Call Lead Generation — Pricing & Service Guide

How It Works

Top Dog Leads connects local businesses with verified, high-intent customers through pay-per-call and lead-bundle campaigns. There is no setup fee, no monthly service fee, and no cancellation fee — you pay only for the leads or calls you receive. We currently serve Auto Insurance, Final Expense, Home Insurance, Solar, Medicare Insurance, Motor Vehicle Accident, Pest Control, and Roofing verticals.

Final Expense Leads — Bundle Pricing

Final Expense Leads [25 Leads] \$624 /bundle Bundle of 25 high-quality Final Expense leads curated to help you grow your business. WHAT YOU GET • Verified prospects actively seeking coverage • High-intent lead filtering • Fast delivery • Support included	Final Expense Leads [50 Leads] \$1,250 /bundle Bundle of 50 premium final expense leads designed to accelerate your sales pipeline. WHAT YOU GET • Higher volume package • Verified and filtered leads • Priority delivery • Dedicated support	Final Expense Leads [100 Leads] \$2,500 /bundle Bundle of 100 top-quality Final Expense leads optimized for conversions. WHAT YOU GET • Highest volume package • Premium targeting • Dedicated account support • Best value per lead	Custom Plan [Custom] Custom Choose your volume and delivery preferences. We'll build a package matching your budget and goals. WHAT YOU GET • Custom quantity and pricing • Targeted Final Expense leads • Routing + delivery preferences • Priority support
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Other Verticals

Pricing for Auto Insurance, Home Insurance, Solar, Medicare Insurance, Motor Vehicle Accident, Pest Control, and Roofing leads is available on request and varies by volume, geography, and lead exclusivity. Live-transfer options are available across all verticals for an additional per-call rate — contact us for a custom quote.

Why Top Dog Leads

- No setup fee, no monthly service fee, no cancellation fee
- Verified, high-intent prospects — not clicks or impressions
- Real-time dashboard to track every call and lead
- Trusted by 5,000+ local businesses; 300,000+ customer calls delivered