



CUSTOM CRM DEVELOPMENT

Custom CRM Development helps businesses manage leads, customers, sales, and daily operations through a system built around their unique workflow. You get a solution designed specifically for your processes, making work more organized, efficient, and easier to manage.

OVERVIEW

- Custom CRM Phones Management
- Custom CRM Account Management
- Custom CRM Activities Management
- Custom CRM Admin with Agent Login
- Custom CRM Campaigns Management
- Custom CRM Communication Hub
- Custom CRM Contacts Management
- Custom CRM Dashboard
- Custom CRM Leads Management
- Custom CRM Opportunities Management
- Custom CRM Reports & Analytics
- Custom CRM User Management
- VICIdial Live Report

CUSTOM CRM PHONES MANAGEMENT

KingAsterisk

Phones

Create Welcome, System Administrator

Phones Management

Search phones... + Add Phone

EXTENSION	PHONE NAME	LOGIN	DIALPLAN	PROTOCOL	SERVER IP	ACTIONS
31626	31626	31626	31626	SIP	192.168.29.5	
0926	0926	0926	0926	SIP	192.168.29.5	
0925	0925	0925	0925	SIP	192.168.29.5	
gs102	Test Admin Phone	gs102	102	SIP	192.168.29.5	
callin	Dial-in Agent Phone	callin	8300	EXTERNAL	192.168.29.5	
9999	9999	9999	9999	SIP	192.168.29.5	
8888	8888	8888	8888	SIP	192.168.29.5	

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Manage phone records, extensions, and communication settings from one organized interface. Keep every user connected with accurate phone information and simplified administration.

CUSTOM CRM ACCOUNT MANAGEMENT

Accounts Management

Search accounts... [+ Add Account](#)

AtthisTime	prospect	AtthisTime	5472689	AtthisTime@gmail.com	ACTIVE			
forcheckAtthisTime	prospect	fack3	007007007	devang_test_lead@gmail.com	ACTIVE			
nwetst	prospect	nwetst	4785965769	nwetst@gmail.com	ACTIVE			
nwetst2	prospect	nwetst2	7689252	nwetst2@gmail.com	ACTIVE			
nwetst	prospect	nwetst	65248225	nwetst@gmail.com	ACTIVE			
test2/18	prospect	neww3	23456789	chris@gmail.com	ACTIVE			
TEST5757	prospect	TEST5757	47877659222	TEST5757@gmail.com	ACTIVE			
Account 999826	partner	Finance	9000999826	account999826@example.com	ACTIVE			

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Store and organize customer accounts with complete business details in one place. Easily access account history, assigned users, and important updates whenever needed.

CUSTOM CRM ACTIVITIES MANAGEMENT

Activities Management

Search activities... All Types All Status All Users + Add Activity

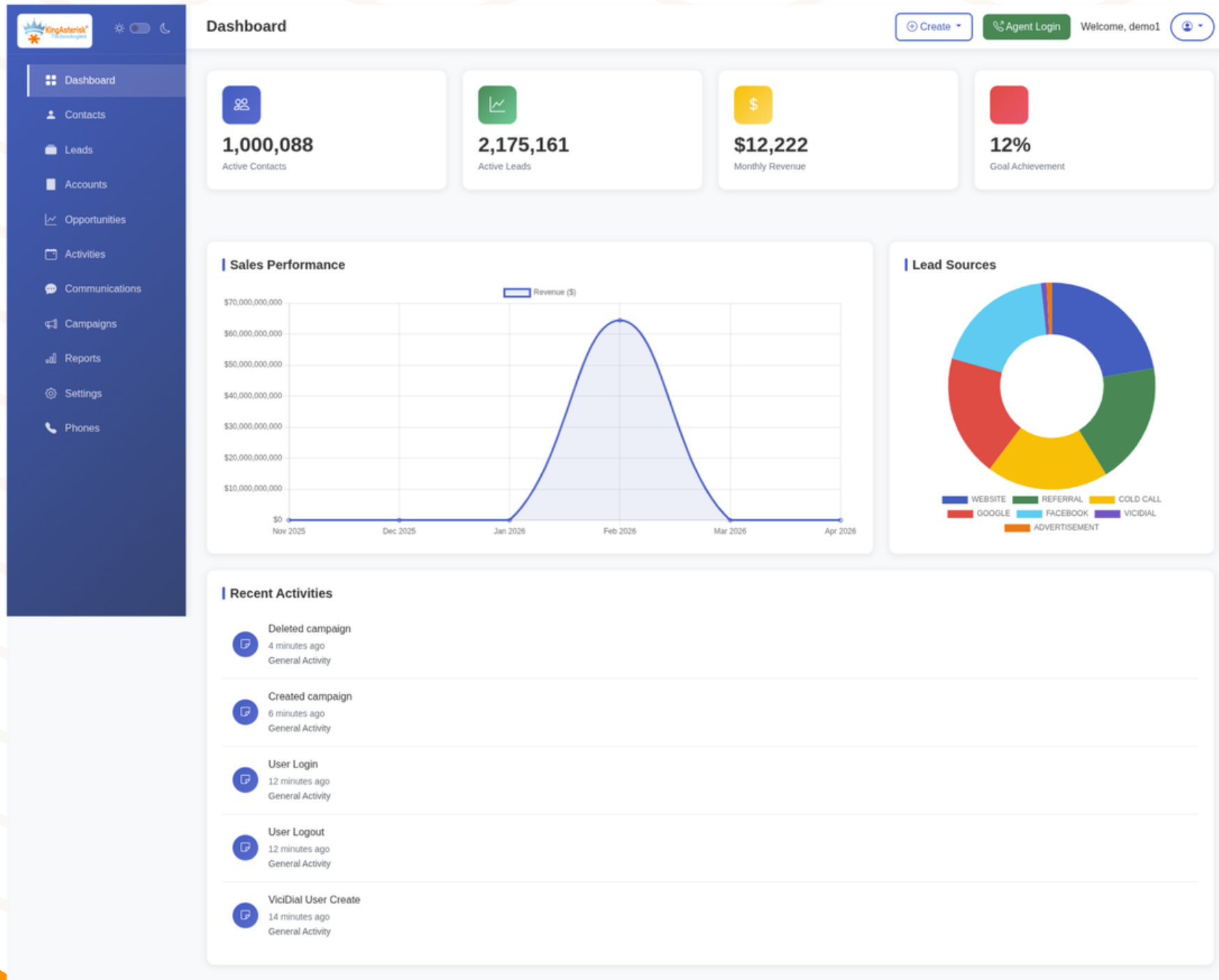
Note		11:19 AM				
ViciDial User Update Note	General Activity	4/17/2026 03:55 PM	-	COMPLETED	Medium	System Administrator
ViciDial User Update Note	General Activity	4/17/2026 03:50 PM	-	COMPLETED	Medium	System Administrator
ViciDial User Create Note	General Activity	4/17/2026 03:49 PM	-	COMPLETED	Medium	System Administrator
Updated account Note	Account: AtthisTime	4/17/2026 03:48 PM	-	COMPLETED	Medium	System Administrator
User Login Note	General Activity	4/17/2026 03:42 PM	-	COMPLETED	Medium	System Administrator
User Login Note	General Activity	4/17/2026 03:38 PM	-	COMPLETED	Medium	System Administrator
User Login Note	General Activity	4/17/2026 12:07 PM	-	COMPLETED	Medium	System Administrator

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Track meetings, follow-ups, tasks, and daily activities without missing important actions. Stay organized with a clear timeline of every customer interaction.

CUSTOM CRM ADMIN WITH AGENT LOGIN



Provide dedicated access for administrators and agents with role-based permissions. Each user sees the tools and information relevant to their responsibilities.

CUSTOM CRM CAMPAIGNS MANAGEMENT

Campaigns Management

Search campaigns... All Status All Types + Add Campaign

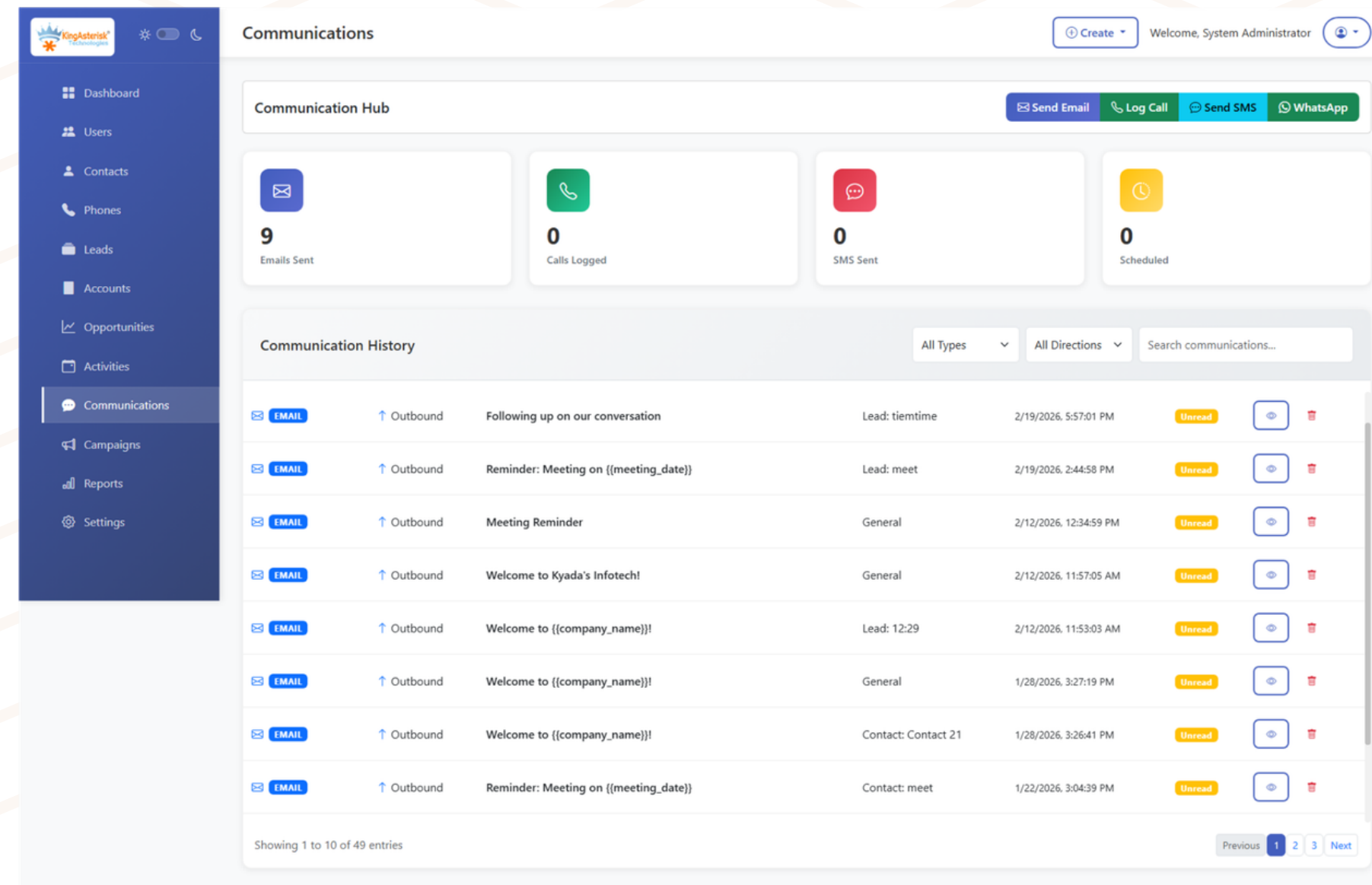
test45	89	Advertisement	ACTIVE	4/20/2026	5/8/2026	\$682,765	2	0	78%			
testcampaign22	22	Webinar	ACTIVE	4/15/2026	5/9/2026	\$378,245	4	0	90%			
testt56	89	Advertisement	ACTIVE	4/13/2026	5/9/2026	\$684,232	2	0	96%			
testtt44	78	Social Media	ACTIVE	4/13/2026	5/8/2026	\$785,245	2	0	90%			
testt33	67	Social Media	ACTIVE	4/13/2026	5/7/2026	\$276,578	2	0	89%			
test2	56	Social Media	ACTIVE	4/13/2026	5/1/2026	\$347,863	2	0	78%			
testcampaign	89	Social Media	ACTIVE	4/13/2026	5/7/2026	\$64,336	2	0	89%			
31626_t	VICL_31626	Other	ACTIVE	-	-	-	1	0	10%			

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Create, organize, and monitor campaigns from a centralized workspace. Keep campaign details, assignments, and progress well structured for better coordination.

CUSTOM CRM COMMUNICATION HUB



Bring customer conversations together in one convenient location. View interaction history and manage communication through a single organized interface.

CUSTOM CRM CONTACTS MANAGEMENT

Contacts Management

Search contacts... [+ Add Contact](#)

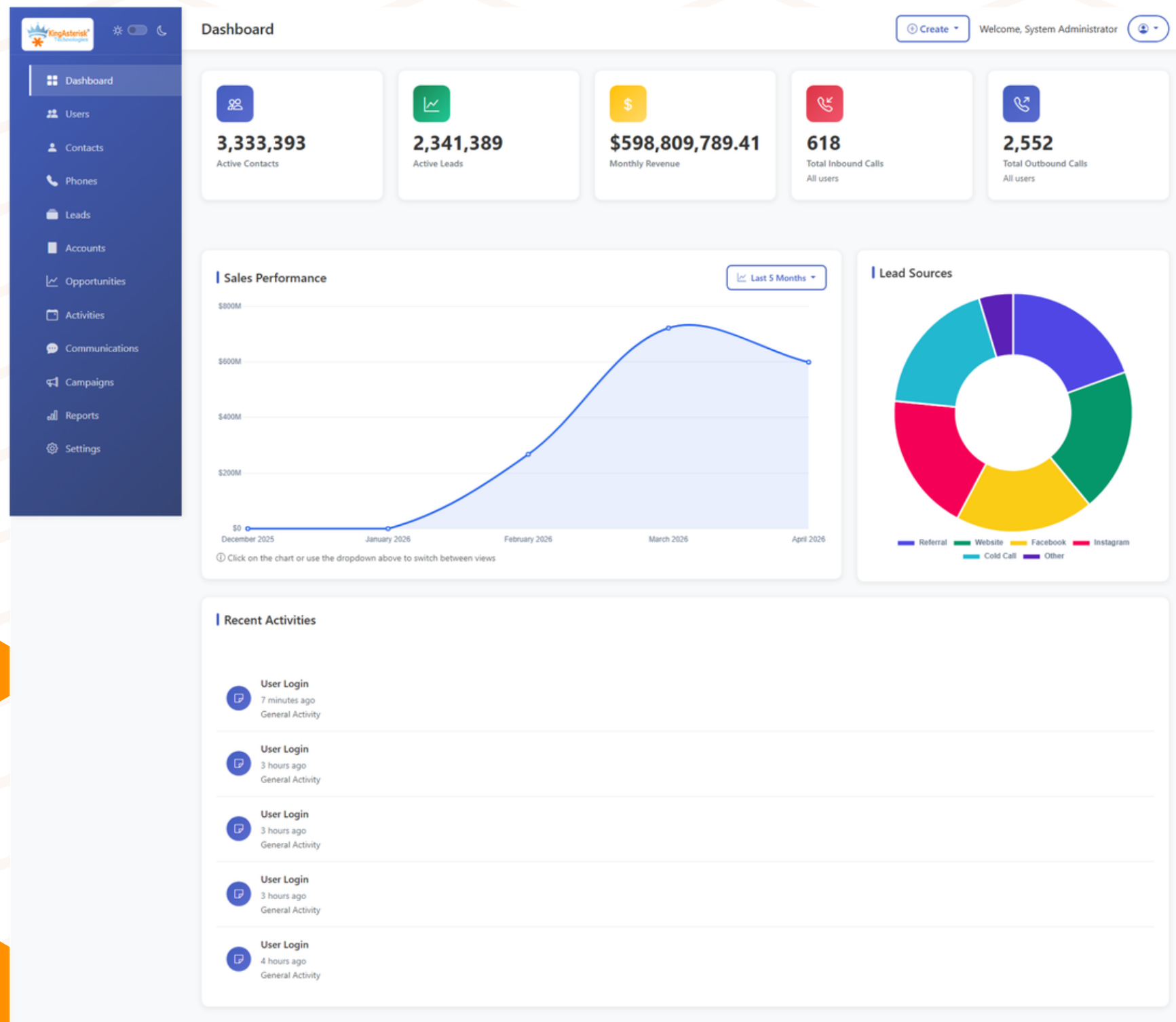
NAME	COMPANY	EMAIL	PHONE	STATUS	ACTIONS
Contact 99826	Company 326	contact99826@example.com	+910000099826	INACTIVE	View Edit Delete
Contact 99827	Company 327	contact99827@example.com	+910000099827	PENDING	View Edit Delete
Contact 99828	Company 328	contact99828@example.com	+910000099828	ACTIVE	View Edit Delete
Contact 99829	Company 329	contact99829@example.com	+910000099829	INACTIVE	View Edit Delete
Contact 99830	Company 330	contact99830@example.com	+910000099830	PENDING	View Edit Delete
Contact 99811	Company 311	contact99811@example.com	+910000099811	INACTIVE	View Edit Delete
Contact 99812	Company 312	contact99812@example.com	+910000099812	PENDING	View Edit Delete

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Maintain a complete database of customers, prospects, and business contacts. Quickly search, update, and organize contact information whenever required.

CUSTOM CRM DASHBOARD



Get a clear overview of business performance through an easy-to-read dashboard. Monitor important metrics, ongoing activities, and daily progress from one screen.

CUSTOM CRM LEADS MANAGEMENT

Leads Management

Search leads... All Stages Import CSV + Add Lead

5782956959	VICIDIAL	\$0	NEW	Unassigned				
24252752	VICIDIAL	\$0	NEW	Unassigned				
256875826	VICIDIAL	\$0	NEW	Unassigned				
2469224626	VICIDIAL	\$0	NEW	Unassigned				
768259246	VICIDIAL	\$0	NEW	Unassigned				
2768245264	VICIDIAL	\$0	NEW	Unassigned				
2476852524	VICIDIAL	\$0	NEW	Unassigned				
3756926344	VICIDIAL	\$0	NEW	Unassigned				

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Capture, organize, and manage leads throughout the sales process. Keep every opportunity properly assigned and follow each lead with confidence.

CUSTOM CRM OPPORTUNITIES MANAGEMENT

Opportunities Management

Search opportunities... All Stages All Users + Add Opportunity

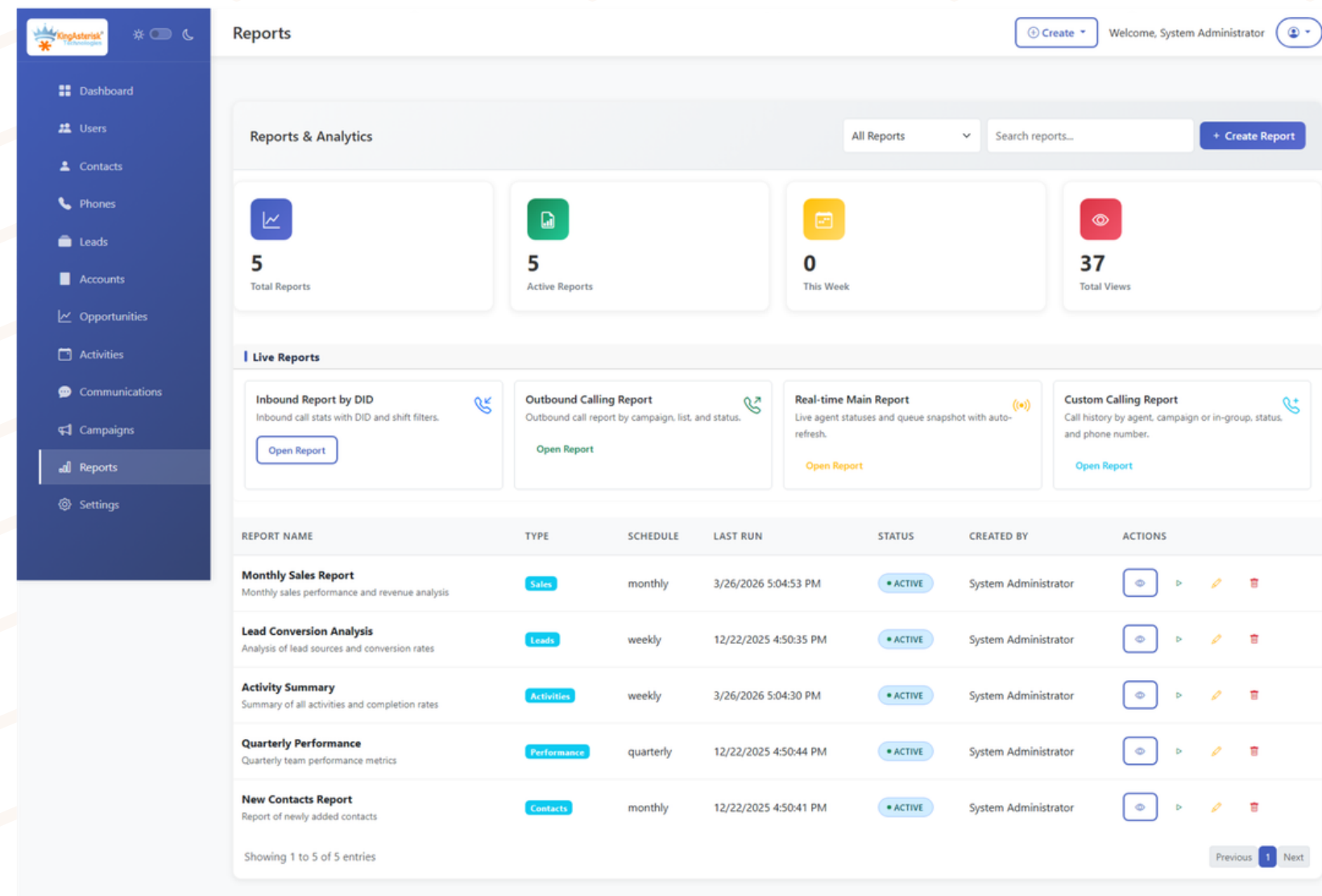
OPPORTUNITY NAME	ACCOUNT	CONTACT	AMOUNT	STAGE	PROBABILITY	CLOSE DATE	ASSIGNED TO	ACTIONS
Opportunity 999999	Account 999801	-	\$2,423.14	PROSPECTING	1%	11/11/2026	System Administrator	
Opportunity 999998	Account 999802	Contact 999998	\$77,404.83	CLOSED LOST	76%	11/10/2026	Admin	
Opportunity 999997	Account 999803	Contact 999997	\$52,386.51	CLOSED WON	51%	11/9/2026	Admin	
Opportunity 999996	Account 999804	Contact 999996	\$27,368.2	NEGOTIATION	26%	11/8/2026	Admin	
Opportunity 999995	Account 999805	Contact 999995	\$2,349.89	PROPOSAL	1%	11/7/2026	Admin	
Opportunity 999994	Account 999806	Contact 999994	\$77,331.58	NEEDS ANALYSIS	76%	11/6/2026	Admin	
Opportunity 999993	Account 999807	Contact 999993	\$52,313.27	QUALIFICATION	51%	11/5/2026	Admin	

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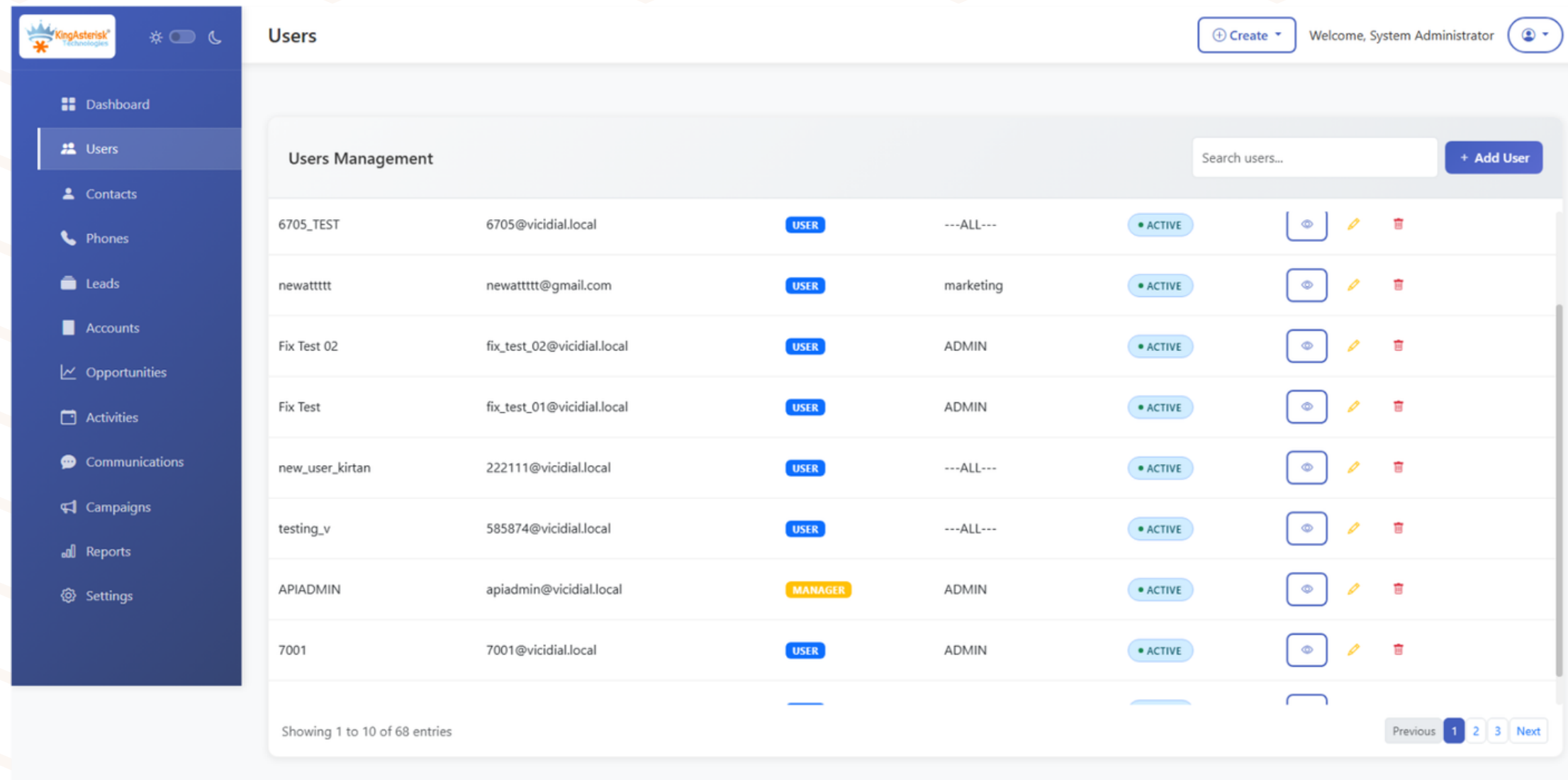
**Track potential business opportunities from initial inquiry to final outcome.
Maintain complete visibility into every stage of your sales pipeline.**

CUSTOM CRM REPORTS & ANALYTICS



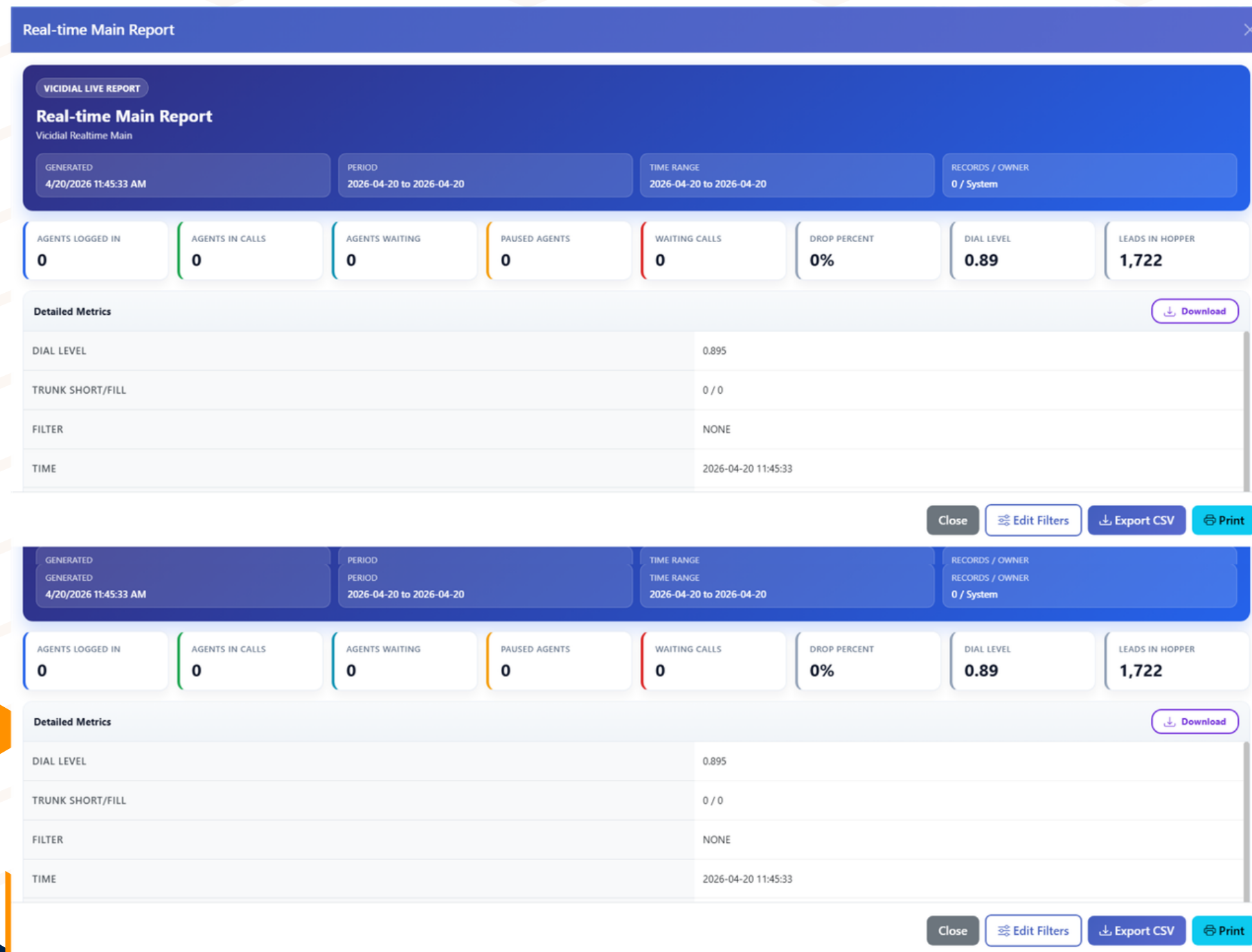
Generate detailed reports that help you understand business performance and team productivity. Access valuable insights through organized charts and data summaries.

CUSTOM CRM USER MANAGEMENT



Create user accounts, assign permissions, and control system access with ease. Manage roles efficiently while maintaining a secure working environment.

VICIDIAL LIVE REPORT



Monitor ongoing dialing activity with real-time reports and performance statistics. View agent status, campaign progress, and important operational data as it happens.

THANK YOU