

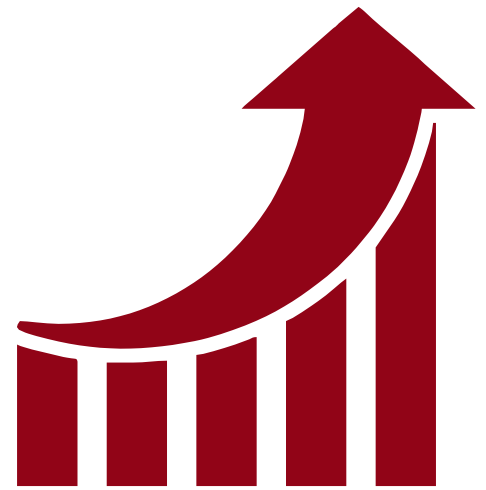


**VOISUN TELECOM PVT. LTD**

**BUSINESS PROPOSAL  
FOR  
DIGITAL MARKETING**

**COMPLETE DIGITAL MARKETING STRATGEY - VOISUN TELECOM**

# Grow Your Business



**Voisun Telecom** is the best digital marketing company which offers comprehensive solutions to the customers regarding **Search Engine Optimization (SEO), Customized Emails Campaigns, Bulk Sms , Online Google Ads, Social Media Marketing (smm) On Facebook, Instagram and LinkedIn.**

## WHY CHOOSE US?

**Voisun Telecom** provides excellent service in designing and marketing of your website .We offer best solutions for your business and unbiased advice at a reasonable price. We are investigating new technologies which enhance your business at different levels of success.

## OUR GOALS

Our goal is to move your business to the top and surpass all competition. We believe in honesty and a kind heart for others. We will give you our best services and beneficial advice to promote your business. We will treat you with compassion and admiration.

**One Stop Solution- Our Complete team** of business professional's offer tailored advertisement & promotion strategies for Your Brand. From most online providers to shape your one stop solution.



# About Us

# Our services

Telemarketing

Lead Generation

SEO

SMM

GOOGLE AD

WEBSITE DESIGN

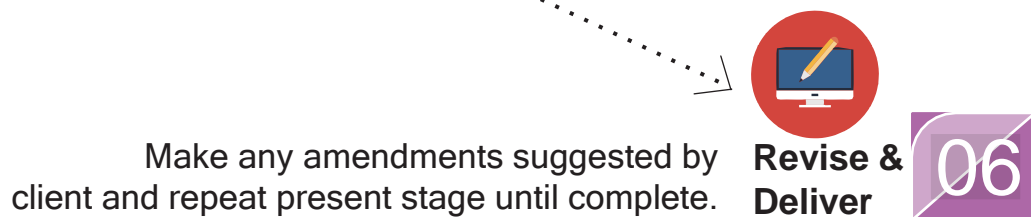
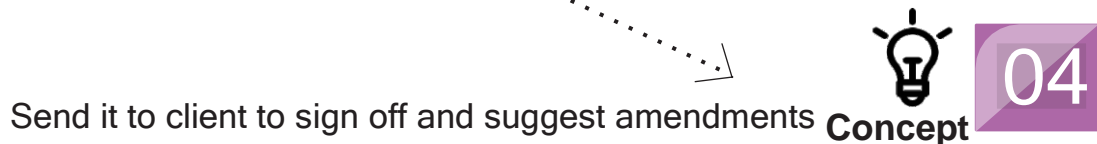
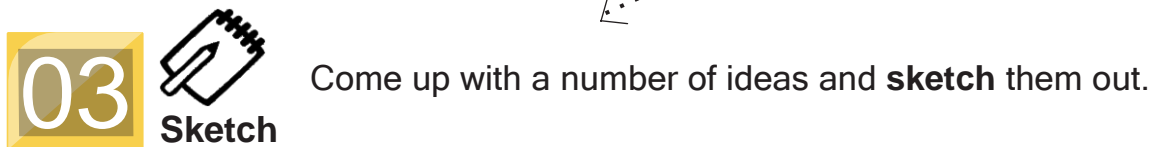
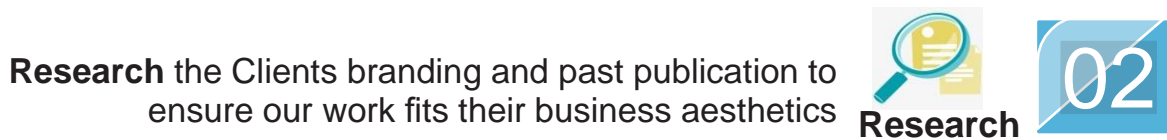
GRAPHIC DESIGN

SMS MARKETING



# HOW WE WORK

## Graphic Designing





# Content Writing

**Content Writing** is the process of planning, writing and editing web content, typically for digital marketing purposes. It can include writing blog posts and articles, scripts for videos and podcasts, as well as content for specific platforms, such as tweet storms on Twitter or Text Posts on Reedit.

We are an experienced and talented team of passionate consultants who love to produce creative content that gets talked about. Our team of marketers includes creative, writers, designers and developers. We have developed content strategies and content for some of the world's largest brands, as well as small and medium businesses.



The **Social Media Marketing** team at Thrive offers custom solutions for your specific needs when it comes to social media. Whether you're looking to increase the likes or follows of your brand's page or if you need a targeted campaign to generate revenue and new customers.

These are some of the following services you can expect from your dedicated social media specialist at thrive.

- Social Media Cover Pages Changes
- Offer Creations / Promotions
- You Tube Video Marketing
- Facebook Paid Campaign ( Monthly )
- Instagram Paid Campaign ( Monthly )
- LinkedIn Paid Campaign (Monthly)
- Twitter Paid Campaign
- Generic Facebook Posting
- Generic Twitter Posting
- LinkedIn Posting
- Instagram Posting
- Gif Posting
- Group Postings
- Video Sharing
- Analytics Report
- Google Posting

## Brand Marketing

Brand Development & Promotion- Brand promotion is the way to inform, remind, persuade convincingly, and influence the consumers to drive their decision towards purchasing the product or service under a brand.

- Name Brand Recognition
- Individual Branding
- Private Labels
- Brand Extension
- "No-brand" Branding

# Search Engine Optimization



SEO is the practice of increasing the quality and quantity of website traffic by increasing the visibility of a website.

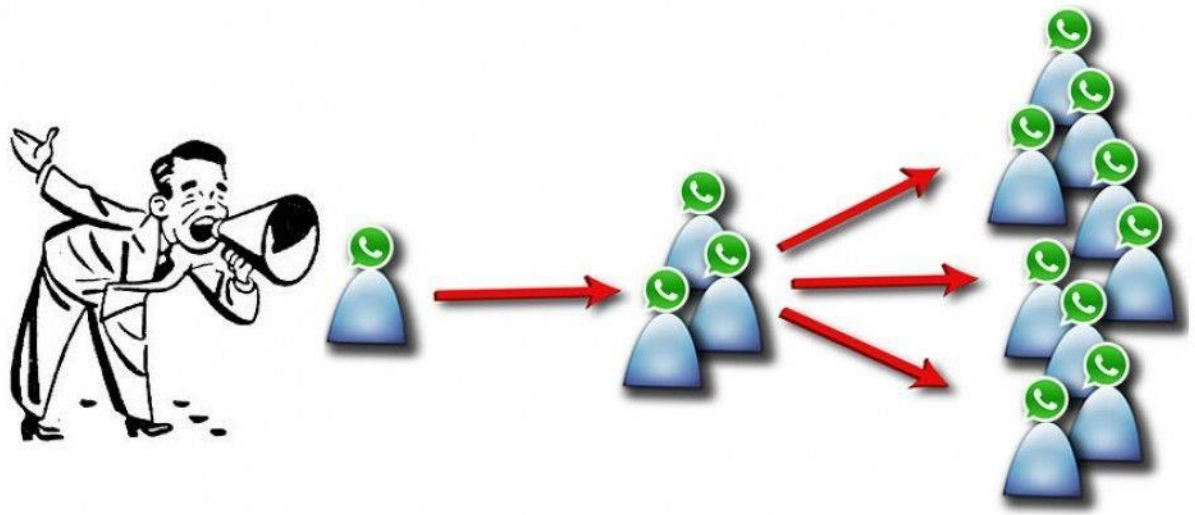
**Voisun Telecom** provides you a high-quality SEO service.

We offer a one-stop solution to make your website rank higher in the search engines.

With extensive industry experience and customer-centric approach we ensure your brand, website and marketing campaigns perform exceptionally, every time.

We are an experienced team of professionals that stands at the forefront of all emerging trends in digital marketing. Understanding that every business has a different set of challenges and unique requirements, we deliver custom Internet Marketing Solutions





**Bulk Sms Marketing** is a technique where text messages are used to spread to a large number of people at once. Sending sms has become one of the most effective marketing platforms due to ever increasing smartphone users. It is efficient for all kinds of business because it helps reach different goals within a short period of time.

The best part is that our team at **Voisun Telecom** can work with your business to find a bulk text messaging solution best suited to your needs. Trust in a reliable mass text messaging service that many global companies have relied upon in the past, as well as the present. See below to learn more about what you'll have access to with our bulk SMS marketing services.

# Bulk Sms Marketing





**Voisun Telecom** is a **Digital Marketing & Web Designing Company** that empowers your business online.

From ideation to execution of website designing, we design, promote and host your web requirements and entities at affordable costs.

With over five years' experience in web designing, along with portfolio of world-class websites, we have been instrumental in getting our clients & their websites to the forefront of the online space.

We are a team of developers who are passionate about our work.

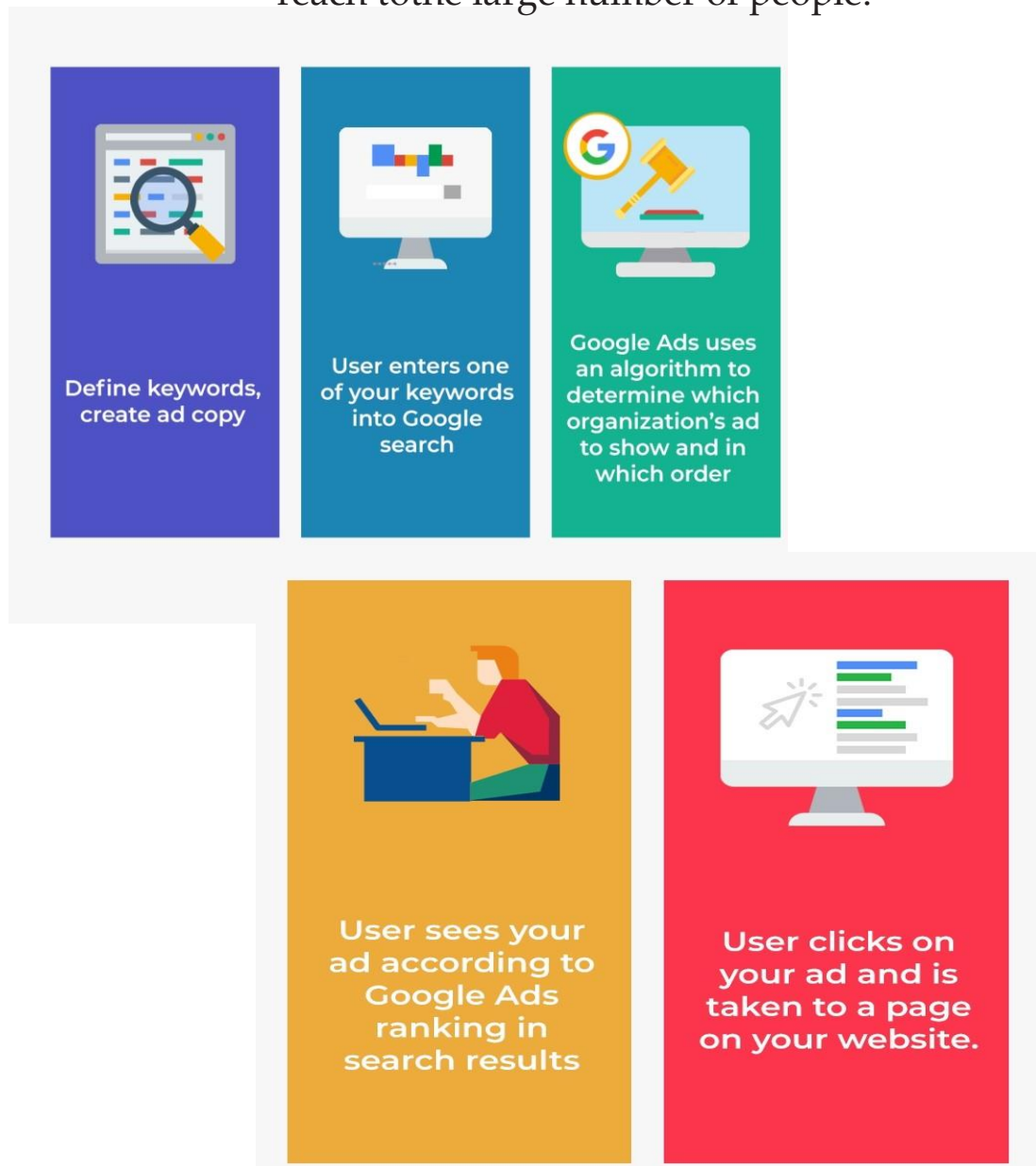
We are not just your website designers but your brand engineers on the word wide market of web. We understand the significance of commerce, and we blend art with business to churn out results that reflects positively on your profit margins.

# Website Design





In order to promote a business we assist you to display ads which promote your products or services online. Our company offers you precise targeting and measurability as well as tremendous reach to the large number of people.



# Google Ads



It is the best place to advertise your products, raise brand awareness, and engage with your customers. With Facebook marketing experience of 07 years, **Voisun Telecom** is one of the professional Facebook **Advertising Agency** that has handled 50+ social media marketing projects and delivered satisfactory results.

At **Voisun Telecom**, our team of **social media marketing** experts has worked rigorously to ensure client satisfaction throughout making us the best **FB advertising agency** in Raipur India.

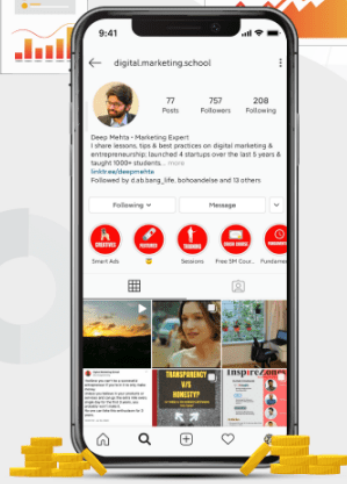
# Facebook Ads

## Marketing on Facebook

1. Informative and attractive Facebook Business Page for earning the audience's trust.
2. Classic Facebook Ads Management Services for increasing conversions.
3. Facebook campaign management services for raising brand awareness.
4. Facebook Marketplace for listing your products/services.
5. Target local audience for increasing storefront footfall.

## **Our Services**

1. Facebook Ads Management
2. Increase Page Likes Ad
3. Brand Awareness Ad
4. Lead Generation Ad
5. Reach Ad
6. Engagement Ad
7. App Install Ad
8. Catalogue Sales Ad
9. Store Traffic



## How to Grow Followers on Instagram Using Instagram Ads?

Today Instagram has also become a top notch social media platform like Facebook, Twitter and LinkedIn. With around 800 Million users and 500 Million active users. Business have very much realized the importance of this account. Today at present more than 90% of the big brands have their Instagram accounts. Instagram today has also become a lead generation platform where companies give business to their clients in a very legitimate manner. As a leading Instagram Marketing Agency in Raipur, India we offer Instagram Advertising Services to help businesses grow and meet their goals. We create and manage top-performing Instagram advertising campaigns for businesses. Here are some major benefits of using the

### Instagram Account

1. More than half of the Instagram users use this app to make a buying decision.
2. Instagram very well differentiates between personal and business profiles.
3. You get an excellent opportunity to connect your brand with the target audience.
4. Plays a key role in boosting the relations between follower and customers.
5. It basically a visual hash tags based platform where people visual graphics is more ascompared to the text.

### Our Instagram Marketing Services

1. Instagram Content Management
2. Effective Targeting
3. Maximum Follower Base
4. Campaign Optimization
5. Instagram Advertising
6. Instagram Photography Promotion

Our Core **Instagram Advertising Objectives** Website Traffic Through our effective Instagram advertising strategies we send your potential customers on specific pages of the website. We use right audience, creative and landing so that your ads convert to your potential customers driving quality sales for business

**Brand Awareness** With more than 500 million followers and continuously growing the ad reach on this platform is 2.6 times higher than any other social media platform. Creating the brand awareness of your brand in a very effective manner.

**Valuable Leads** For Your Business The ultimate goal of Instagram advertising is to convert customers into valuable leads for your business. Conversion can be anything like form sign ups, newsletter subscriptions, products sale and booking for services. Our focus at the end for Instagram marketing is to generate business for clients through Instagram ads.

**Instagram Account Optimization** Now it's time to choose the right profile picture. Your profile picture is a big part of your first impression on new visitors. For this reason, keep your image consistent with your branding and visual markers.

**User-Generated Content** Similar to employee reposts, user generated content (UGC) is curated content from your fans and followers. Your tagged posts and posts with your brand hashtag are a great source for UGC.

Instagram is one of the biggest **Influencer Marketing Platform** in India where Brands and Social Media Creators collaborate together to make branded content.



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