

商标服务流程介绍

China & Global Trademark Registration & Protection

服务流程介绍（中文版）

服务定位

双向商标服务：帮助外国企业在中国注册并保护商标，同时协助中国企业进行海外商标布局。覆盖中国、美国、新加坡、日本、马来西亚、印尼、泰国、越南、西班牙、沙特、阿联酋、巴西、智利等国家，并可通过马德里体系延伸。

标准流程

1. 需求沟通与评估
2. 商标检索与风险评估
3. 制定申请策略（CNIPA / 马德里 / 单一国家）
4. 文件准备与提交
5. 审查跟进与答复
6. 注册完成
7. 监控与侵权证据收集（可选）
8. 维权支持（按需）

服务特点

全流程支持、重点市场覆盖明确、注重侵权证据收集与实际可执行性。

Service Process Overview (English Version)

Service Scope

Bidirectional trademark services: helping foreign companies register and protect trademarks in China, and assisting Chinese companies with overseas trademark registration and brand protection. Coverage includes China, the US, Singapore, Japan, Malaysia, Indonesia, Thailand, Vietnam, Spain, Saudi Arabia, the UAE, Brazil, and Chile, with additional countries available via the Madrid System.

Standard Process

1. Needs assessment and consultation
2. Trademark search and risk evaluation
3. Strategy development (CNIPA / Madrid / national filing)
4. Document preparation and filing
5. Examination follow-up and responses
6. Registration completion
7. Monitoring and infringement evidence collection (optional)
8. Enforcement support (as needed)

Key Features

End-to-end support, clear key-market coverage, and practical focus on infringement evidence collection.