

LEADMAKERS^o

LINKEDIN LEAD GENERATION AGENCY

ABOUT **LEADMAKERS**[®]

Team of experts with one mission: To secure a steady stream of meetings in your calendar.

With hundreds of successful campaigns for clients from all over the world, we strive to be the go-to LinkedIn lead generation agency in the global market.

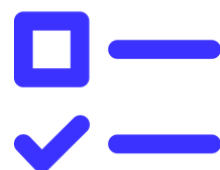
Website: leadmakers.io





WHAT WE DO

We help B2B companies get qualified leads, book sales meetings and acquire new clients with a customized lead generation system using LinkedIn.



HOW WE DO

With implementing proof of concept that consists of **4 steps** -

- Market Research
- Building Prospect Lists
- Creating Compelling Messages
- Booking Sales Meetings



WHY WE ARE THE BEST ?

3000+
MEETINGS
BOOKED

\$2M
CLIENT
REVENUE

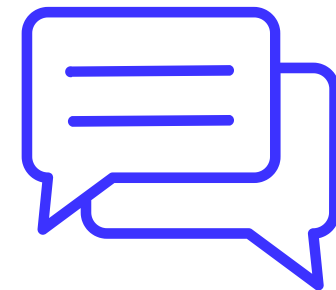
\$6M
PIPELINE
REVENUE



PROOF OF CONCEPT



Market Research



Creating
Compelling
Messages

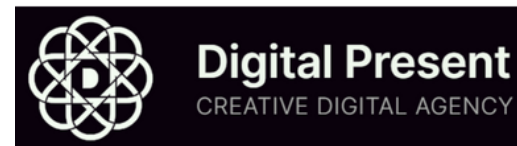


Building
Prospect Lists



Booking Sales
Meetings

MEET OUR CLIENTS



CASE STUDY #2

Company Description

ORB Consulting - A London-based digital agency helping small businesses create and grow their online presence. They are a full-service agency covering Design, Development and Search Engine Optimization (SEO).

The Problem

As a young, but well established agency, in order to grow and reach the next level they needed a number of quality sales meetings each month.

Our Solution

Working closely with the agency's Founder, who reviewed and identified websites with outdated designs, poor SEO, or responsiveness issues, we collaborated to build targeted prospect lists. Once the list was finalized, we crafted personalized messages addressing these specific flaws. We also managed all follow-up actions, including handling replies and scheduling appointments, so the Founder only needed to focus on the sales calls.





Connection Requests Sent

1221



Accepted Connections

296



Total Replies

159



Meetings Booked

8

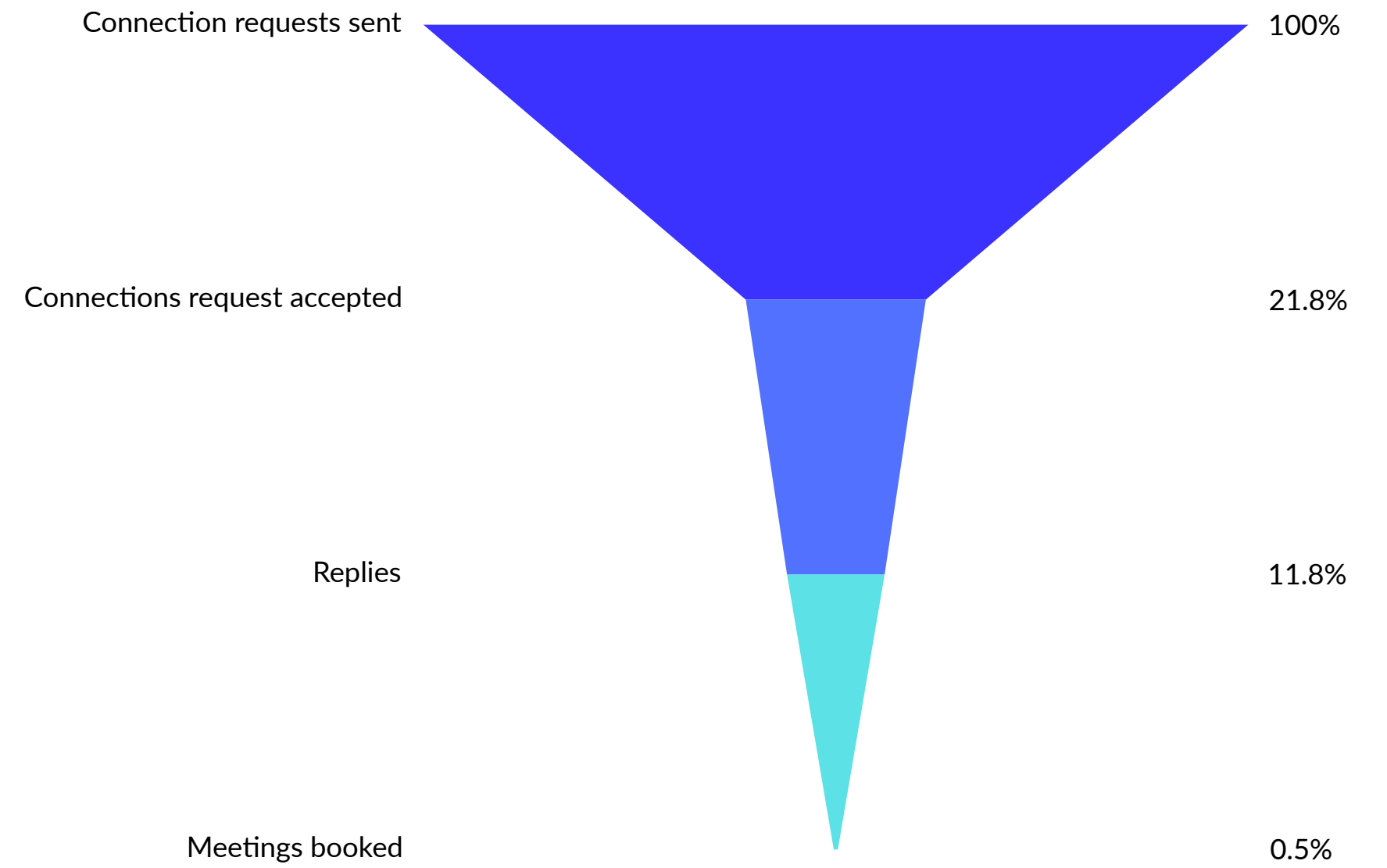
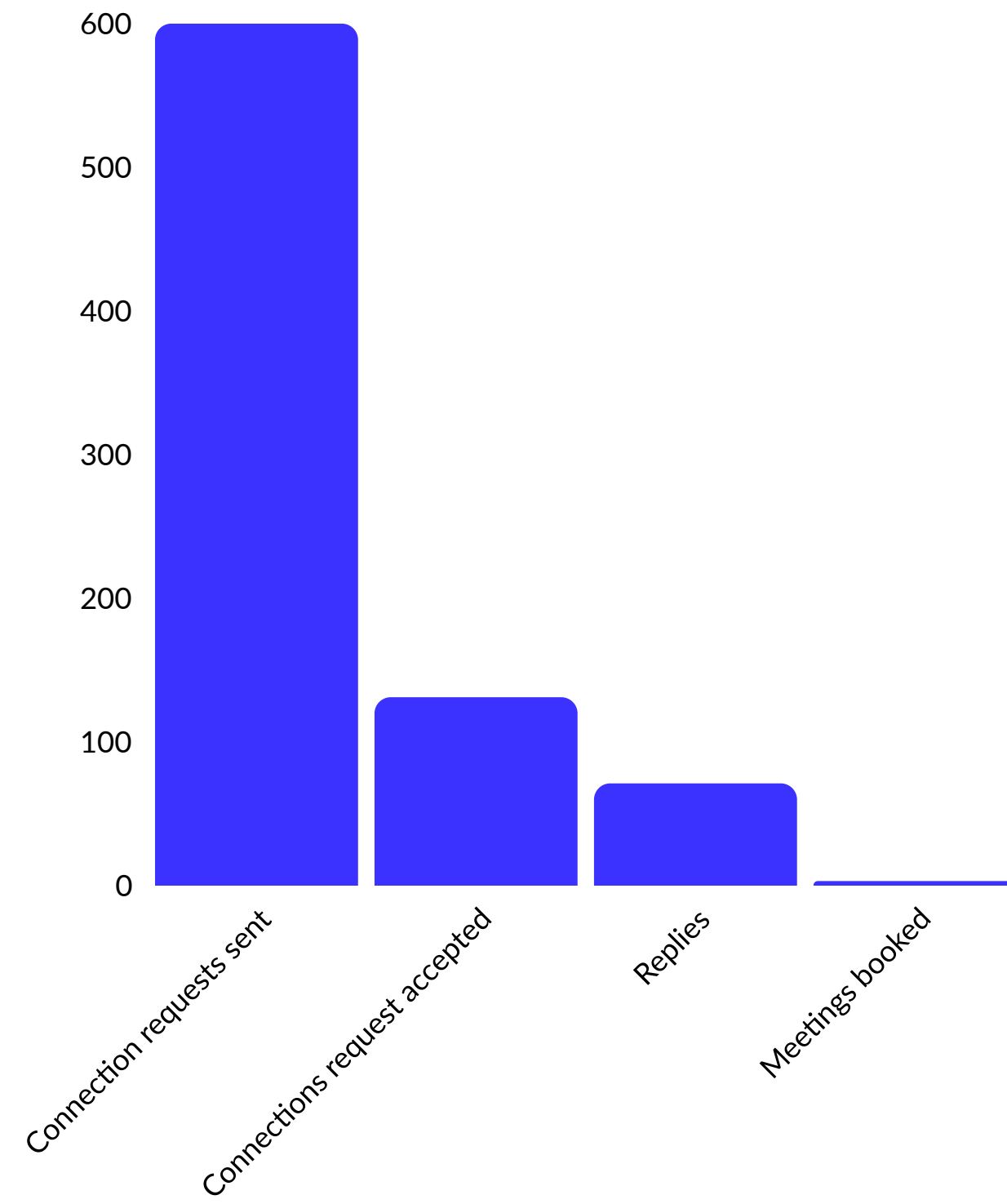


CAMPAIGN RESULT

2 MONTHS

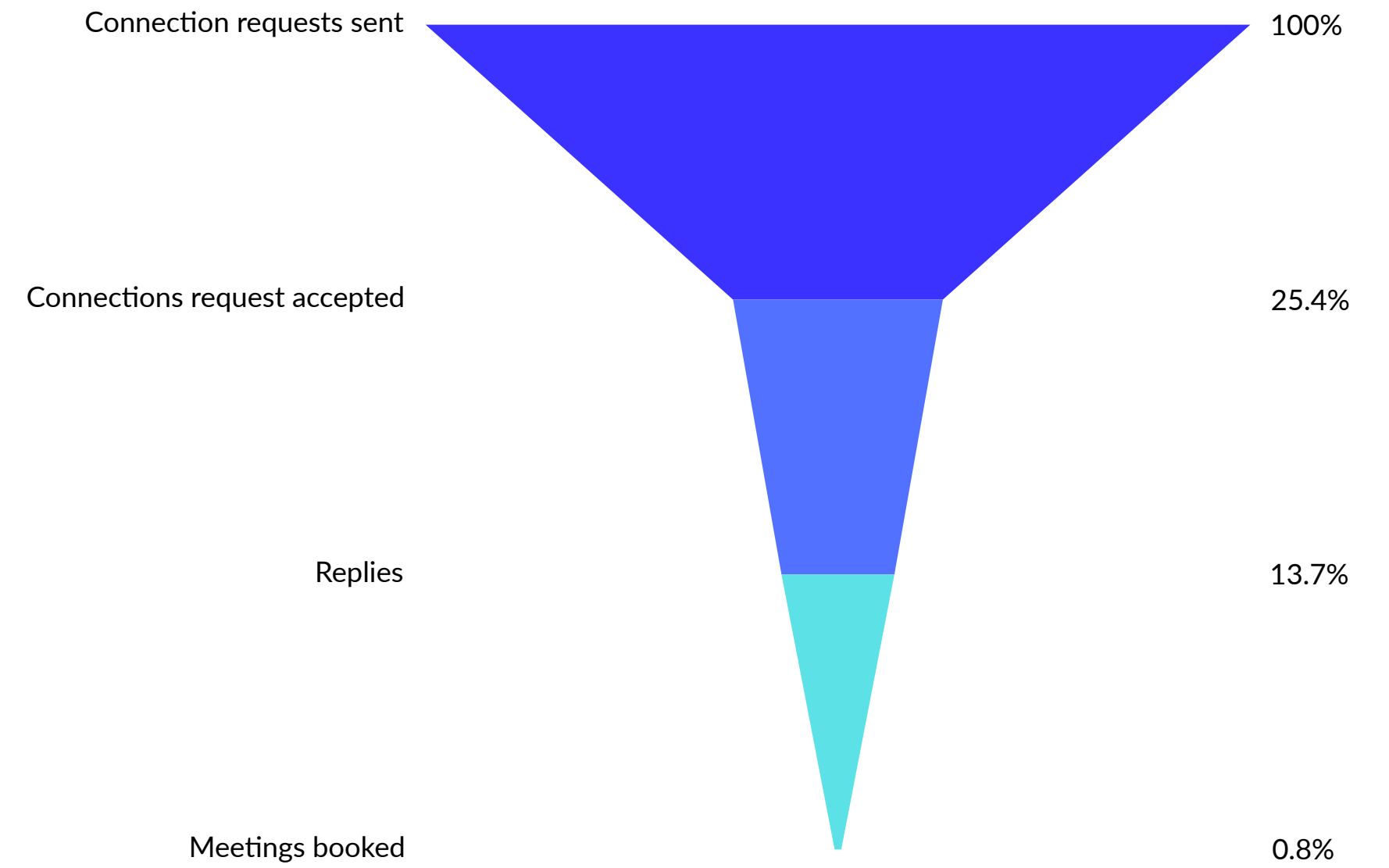
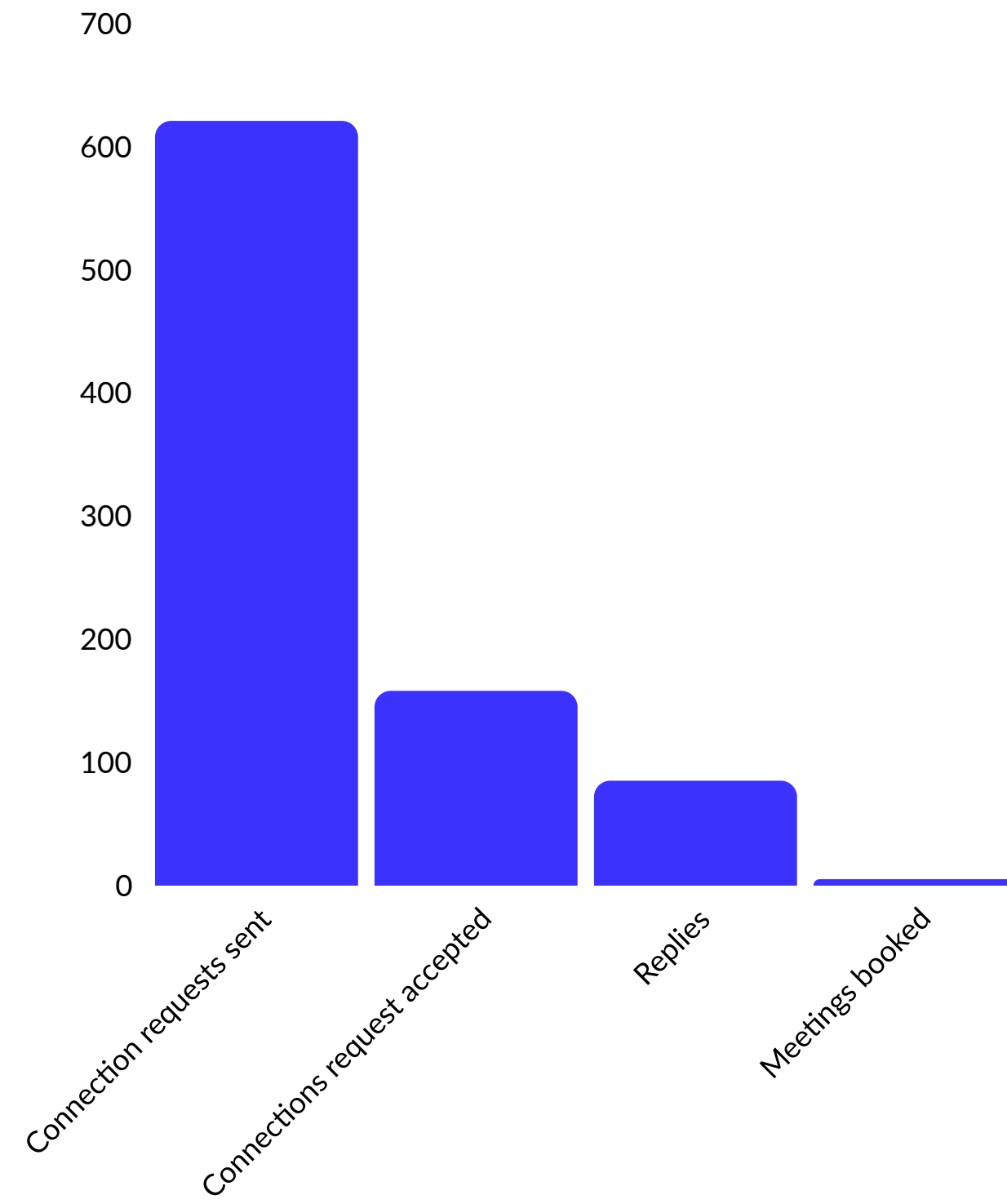
STATISTICS

First month.



STATISTICS

Second month.



CONCLUSION

LEAD GENERATION CAMPAIGN

- ✔ With this out-of-the-box approach, where we specifically highlighted the previously identified flaws in the websites, we achieved a high reply rate. Prospects were eager to learn more about how they could improve their sites.
- ✔ Our client successfully closed and monetized two leads, one of which has remained an ongoing monthly retainer for over a year.
- ✔ Our client has been highly satisfied with both the quality of the leads and the ROI we delivered. The results exceeded expectations, with the strategy leading to tangible, long-term value for their business.



BENEFITS OF WORKING WITH US

- ✓ You get access to dedicated **Account Executive**.
- ✓ Together we establish strong criteria to contact only **qualified** prospects that fit your ICP.
- ✓ We use the maximum number allowed of connections requests sent per week.
- ✓ Using advanced technology, we make sure to automate the process, track and read the data in details, allowing us to make well-thought, data backed decisions.
- ✓ Flawless communication with you ensuring transparency and on-time reaction.
- ✓ We bring you scheduled meetings so you can spend your time doing what matters: **closing deals**.
- ✓ You will get **unique outreach data** which you can further use in other campaigns and channels.



CONTACT US

LEADMAKERS^o



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Book a Call

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